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**SMITH & FONG INTRODUCES WORLD'S FIRST FSC-CERTIFIED
BAMBOO ARCHITECTURAL PLYWOOD AND FLOORING**

San Francisco, Calif. – Smith & Fong Co., manufacturer of [Plyboo®](#) bamboo architectural plywood and flooring, has secured certification according to the standards of the Forest Stewardship Council (FSC) and established a responsibly managed bamboo forest resource, enabling the company to produce the world's first range of FSC-certified bamboo plywood and flooring.

Product is available throughout North American now.

“The independent European FSC-certifier Institut für Marktökologie (IMO) was impressed with our forestry practices and agreed that if we could meet the same FSC standards for a tree forest, it would certify our bamboo source,” Smith & Fong president and founder Dan Smith said. “We have been working with the bamboo forests and telling our story for more than a decade now, and we’re grateful to both FSC and IMO for validating our efforts.”

“We are pleased that Smith & Fong has expanded the North American marketplace for certified products by offering bamboo plywood and flooring with the FSC label,” FSC-US president Corey Brinkema said. “FSC is the world’s most highly respected certification for forest products. Whether a product is made of a traditional wood species, or a less traditional non-timber forest resource like bamboo, it is important for consumers to know that the forest is being managed to high social and environmental standards.”

Smith & Fong's certified Plyboo products qualify for the FSC Pure designation, as they are 100-percent FSC material from an FSC-certified forest and have been sold and/or processed by an FSC chain-of-custody certified company. Smith further stated that the company's sources use no irrigation, pesticides or fertilizers in growing their bamboo. "This is not only a success for the forests and the farmers who grow our bamboo," he said. "It's a victory for everyone who believes in an environmentally responsible future."

Plyboo FSC-certified bamboo plywood and flooring can earn LEED Credits MRc6: Rapidly Renewable Materials; and MRc7: Certified Wood. LEED Credit EQ 4.4: Low Emitting Materials can be obtained by specifying PlybooPure™ (urea formaldehyde-free).

Smith & Fong's chain of custody (COC) certificate is from the SmartWood program of the Rainforest Alliance: SW-COC-003124.

Founded in 1989 and headquartered in San Francisco, Smith & Fong Co. was the first U.S. company to manufacture bamboo flooring in China for sale in North America, offering its initial product under the brand name Plyboo® in 1993. In 1996 the firm began producing bamboo plywood, followed by coconut palm flooring and plywood products in 2000. Smith & Fong is committed to sustainability through innovation. For information call 866-835-9859 or visit <http://plyboo.com>.

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